

## A PRACTICAL BUSINESS DIRECTORY

**\$520.00 GIVEN AWAY****ART SHOP**

Henry S. Beach, Importer.  
Wholesale and Retail.  
Indian, Mexican, Chinese, Japanese Art Goods, Drawings, Navajo Rugs, Silk Kimonos, Baskets and Carvings.  
Catalogue Free.  
Liberty Statue in Front of Our Store.  
104 Pioneer Plaza.

**AUDITORS**

EL PASO AUDIT CO.  
W. B. Payne,  
Consulting Accountant  
AUDITS—SYSTEMS  
ESTATES SETTLED  
214 Mills Bldg. El Paso, Tex.  
Out-of-town work given prompt attention.

**\$10 IN PRIZES GIVEN AWAY EACH WEEK****First Prize \$5 Cash****Second Prize \$2 Cash****Three Prizes of \$1 Each****RULES OF CONTEST**

In the 76 Ads. published below are certain misspelled words, find these words. At the top of a sheet of paper write the number of misspelled words found, then write each word correctly and the firm name of advertisement in which word misspelled appears. Write your name and street address. Do not write on both sides of paper. Address your answer to the DIRECTORY EDITOR, care The Herald. Answers may either be mailed or brought to The Herald office. All answers must be in The Herald office by 6 p. m. next Wednesday. Winners will be decided by the nearest correct, or the nearest nearest correct answer. In case of a tie prizes will be divided. Next Saturday winners will be announced and the awards mailed.

**WINNERS FOR LAST WEEK**

First prize a tie was equally divided between John T. Heath, Las Cruces, N. M., and Mrs. S. M. Brame, 212 W. Rio Grande street, each receiving \$2.50. Second prize \$2 to John T. Wolf, Q. M. C., Ft. Bliss, Tex.; three prizes of \$1 each to Mrs. Howard Ebright, 3126 Idalia street; Mrs. J. F. Perkins, Clint, Tex.; Mrs. J. T. Oxley, 415 1/2 S. High street, Albuquerque, N. M.

**NOTICE TO ADVERTISERS**

Change of Copy Must Be in The Herald Business Office Not Later Than Wednesday, 6 P. M., Each Week

**Texas Bank & Trust Co.**

CORNER MESA AND TEXAS  
CAPITAL \$200,000  
OFFICERS  
Lee Orndorff, Pres.  
F. M. Murphree, Active V. P.  
H. P. Jackson, Vice Pres.  
C. H. Jones, Cashier  
H. E. Christie, Cashier  
M. F. Mueller, Asst. Cashier.

**DO YOUR FEET PAINT?**  
If you have worn any kind of foot appliances without getting immediate relief.  
**TRY A WIZARD**  
Pickel Bros.  
Fine Shoe Repairing.  
405 N. Oregon St.

**The Belize**

DESSMAKING AND LADIES' TAILORING PARLOR  
Specialist in evening reception gowns, hand work of all kinds. All work guaranteed. When you are in a hurry don't wait for pattern, as I don't use them, and if you are in a hurry to go to the ball I can get you ready in a few minutes with pins. Come and see.  
MRS. P. S. WHITE  
281 Missouri and Oshea.

**BORDER NATIONAL BANK**

Capital \$200,000  
Surplus 25,000  
4% on Savings  
Corner Texas and Stanton.

**BARBER SHOP**

SHAVE 15c  
HAIR CUT 35c  
Tollies Shaving Parlors.  
No. 1—108 N. Stanton St.  
No. 2—519 N. Oregon St.  
No. 3—201 Martin Bldg.  
Same old place, same old service.

33 SAN JACINTO STREET  
6711  
**Japanese CLEANING WORKS**  
First Class Work Guaranteed  
Called for and Delivered.

**Auto Tops**

Bring your car to us and we will fit it out with a new Top and Set of Curtains that will make the old "BUG" look like a Million Dollars.  
LIBERTY AUTO TOP CO.  
401 Mills St. Phone 2586.

**BRICK**

DON'T PASS UP  
Pass-Tex Brick  
The Best Brick Manufactured in El Paso.  
EL PASO BRICK CO.

**Diamonds**

February Birth Stones  
An Ideal BIRTHDAY GIFT  
THE JEWEL SHOP  
Herald Bldg.  
Amethyst

**FURNITURE AND PIANO CASE REFINISHING**

BY FACTORY EXPERT  
We are pleased to announce that we are now in position to take in a limited amount of outside Piano Case Refinishing, other than our own place. We guarantee to turn out your Piano as good as when it came from the factory. The very finest Piano case like Stirling, Stetson and Flanery are our specialty.  
EL PASO PIANO CO.  
215 Texas St. Phone 64.

**Thomas Key Shop**

Key Fitting  
Safes Opened, Combinations Changed, Yale Night Latches, Trunk Locks Put on.  
Phone 1545. 409 Mesa.  
Typewriter Repairing.

**'ONE DAY LAUNDRY SERVICE'—No extra charge**

Leave your laundry bundle at our Branch Offices at 225 Mesa Ave. and 408 N. Oregon.  
ELITE LAUNDRY CO. Home of SPICK AND SHAN  
Telephone 2177

**LADIES' TAILORING**

By An Expert.  
New York Styles Made in El Paso. Women who wish to be correctly dressed are invited to call and inspect our splendid showing of Spring Materials.  
Please Order Early.  
F. H. LANG,  
25-29 Buckler Bldg. Phone 1682.

**SEEDS**

Garden and Farm Hardware  
Poultry Supplies, Canary Birds.  
EL PASO SEED CO.  
523 E. San Antonio St.  
Just east of Courthouse, Ph. 363

**AUTO ACCESSORIES**

Distributors  
Klaxon Horns  
Columbia Storage Batteries  
Veedol and Greases  
Endurance Tires  
McQuay-Norris Leak Proof.  
Piston Rings.  
WESTERN MOTOR SUPPLY CO.  
318 San Francisco St.

**USE—**

Globe Mills Flour and Corn Meal and help the Southwest grow.  
In what other section are you interested?  
GLOBE MILLS

**25 CENTS**

WHY PAY MORE?  
Trucks hauled—Upstairs or downstairs, 25c.  
We pack, ship and store goods.  
We give "S. & N." Green Trading Stamps.  
Herman Transfer & Storage Co.  
Phone 930. 705 Texas St.

**H. Mohr**

CUT RATE HARDWARE  
AND PAINTS.  
Phone 421. 208 N. El Paso St.

**ICE**

—as we sell only the good kind.  
Buy a Gospen Book and save money.  
CONSUMERS ICE & COLD STORAGE CO.  
PHONE 2250.

**OPTICIAN.**

You can find the misspelled words easier if you get a pair of "Sagall" fitted glasses.  
El Paso Optical Co.  
NEAD GLASSES!  
ASK SEGALL.  
108 Texas, between Mesa and Oregon Sts.

**Phone 707**

ODOM'S TRANSFER CO.  
To haul your baggage and H. H. Goods.  
Piano Moving a Specialty.  
We also store and pack H. H. Goods for Shipping.  
Office and Warehouse  
604 Myrtle Avenue

**VULCANIZING**

Now is the time to save money on tires. Let us re-read your old cushions and repair your blow-outs. A good piece of re-tread work will give as much service as a new tire. All re-tread and section work fully guaranteed. Out-of-town work solicited.  
SCOTT VULCANIZING CO.  
233 Texas St. Phone 1882

**American Laundry**

Try Our Service  
FAMILY WASH  
10c Per Pound.  
"R. & H." Green Trading Stamps  
The only laundry giving  
Phone 826.

**Dr. Edward Auer**

Physician and Surgeon.  
Chronic Diseases  
Diseases of Women  
Nervous Diseases.  
215-17-18 Trust Bldg.  
Phone 4642, 5140.

**Electrical Supplies**

When you need new electrical fixtures installed or a job of wiring done. Be sure that competent workmen do it. We carry one of the most complete stocks of fixtures in the Southwest.  
"It's Electrical, We Have It."  
NATIONAL TELEGRAPH & SUPPLY CO.  
W. B. Glendon, Pres. & Mgr.  
217 Mills St.

**Hay, Grain, Fuel and Building Material**

Heid Bros., Inc.  
Ph. 36. Texas & Dallas Sts.

**DAIRY LUNCHES THAT SATISFY**

Pure—Wholesome—Appetizing  
Quick and Efficient Service.  
Golden Cow Butter Shop  
209 Mesa Ave.

**The White Star**

—Lunch—  
At 215 S. El Paso St. is now open  
NO WAITING. NO TIPPING.  
Popular Prices—Try It.

**PLAYER AND ELECTRIC PIANOS**

and Talking Machines Sold on Easy Monthly Payments.  
JENKINS PIANO CO.  
The Big Piano House.  
211-213 Texas. Phone 3085.

**OYSTERS FISH**

All Seasonable Sea Foods Received Daily.  
ORDER EARLY.  
Blue Point Fish and Oyster Co.  
Extra Shipment on Friday, Cor. Mills and Stanton St.

**The Myers Company**

Wholesale and Retail.  
FARM IMPLEMENTS  
TRACTORS AND WAGONS  
Cor. Overland and Campbell Sts.

**PAINT EARLY**

We can save you money on your painting, tinting and paper hanging.  
Owl Sign & Wall Paper Co.  
206 N. Campbell—Ph. 3582

**El Paso Business College**

INSTRUCTION IN  
SHORTHAND BY MAIL  
OR IN PERSON.

**WANTED!**

All Kinds of  
MEN'S USED CLOTHING  
Highest Cash Price Paid  
Phone 1884

**INSURANCE**

Multiple Protection Policies  
PACIFIC MUTUAL LIFE INSURANCE CO  
H. W. SCHROEDER, District Agt.  
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**FANCY COSTUMES.**

Full dress and tuxedo suits for rent at  
**MOREHEAD'S**  
BUSY LITTLE TAILOR SHOP  
408 N. Oregon St. Phone 51.

**Plaza Studio**

A. F. Waddell, Mgr. Tel. 2163.  
For the best results in commercial photography, Kodak Finishing and Enlarging, try us.  
Mail Orders Prompt Attention  
Basement Roberts-Hanner Bldg.  
El Paso, Tex.

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"Pay Less—Dress Better"  
All the newest Spring Wools and Fashions now on display. Order your Spring wardrobe now before the rush is on.  
Suits and Overcoats Tailored \$25 up to \$85.  
RICHARD V. PEARSON,  
Fine Tailoring, 110 Texas.

**AUTOS FOR HIRE**

7 Passenger Cars  
\$2.50 PER HOUR  
AUTO LIVERY CO.  
218 San Antonio St.  
Phone 206—510.

**DAIRY**

ONE QUART OF MILK EQUALS 4 EGGS.  
Milk contains all the ingredients for nourishment in just the right proportion for a well balanced ration. For your health's sake drink Rich, Pure Milk and Cream from this Dairy.  
American Dairy.  
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**EXPERT Watch Repairing**

At Reasonable Prices.  
F. NORD  
Jeweler  
Watches, Diamonds, Jewelry.  
214 Mesa Ave.  
Next to Nations.

**Blankets and Comforts**

Will keep you warm. Buy where you can get them at reasonable prices.  
"Walk a Block and Save a Dollar"  
RIO GRANDE FURNITURE CO.  
207 S. Stanton. Phone 2802.

**EL PASO LAUNDRY**

When in need of a hurry up job, call 470. Prompt service, satisfactorily rendered in every detail.  
Uptown Office, 207 Mills St.

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Dunn's Music House  
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The Plumber  
Better prepared than ever to render quick and efficient service. Repairs our specialty.  
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3525 E. BOULEVARD

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Western Transfer & Storage Co.  
E. H. VALE, MGR.  
Phone 73 & 74. 1125 Texas St.

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Equity in furnished house for car or clear lots. Modern two story on Montana St. at a sacrifice will take part equity in land. Lots in Grandview for hangar for five room house near Five Points for valley land no over nine miles down the valley. Modern two story on N. Oregon St. close in, for small house. Good six room house 15 miles down the valley for cottage or lots. 10 acres of land near Belen on paved road for cottage.  
Phone 66 W. N. CARR. 201 Caples

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BIGGEST! BUSIEST! BEST!  
Mail Orders Given Prompt Attention.  
Union Drug Co., Inc.  
Trust Bldg.  
Cor. Stanton and San Antonio Sts.

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Assayer and Chemist.  
Representative for Shippers to the El Paso Smelter.  
206 San Francisco St.  
P. O. Box 450.

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Accordion Plaiting  
Special Attention to Mail Orders.  
Return Postage Paid—Send For Price List.  
DESIGNING—REMODELING ALTERATIONS  
MISS B. CORUM, Modiste.  
22-25 Buckler Bldg. El Paso, Tex.

**Kodak Finishing**

The fact that we have the largest and best equipped plant in El Paso assures you THE BEST WORK—QUICKEST SERVICE—MODERATE PRICES  
Also Kodaks, Films, Cutlery and Pens.  
Open until 10:30 p. m. including Sundays.  
J. F. Gandara Photo Supply Co.  
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Succr. to "Miller Made Co."  
206 EAST MISSOURI.  
Makers of  
House Dresses, Aprons, Street Dresses, Evening Gowns, in fact ready for Pretty Things Women love to wear.  
We will carry out any design you may care to send us.  
WRITE FOR CATALOGUE

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118 N. Kansas St.  
We specialize  
Dodge and Hudson repairing  
Used Cars Bought and Sold on Commission  
STORAGE \$5.00.  
Phone 425.  
Seggerson & Moutney.

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TROY LAUNDRY WELL WATER  
Washes Without Chemicals  
SERVICE UNEXCELLED  
Phone 278. 1431 Texas St.

**AUTO TOPS**

Made to order in the finest and best equipped factory in the southwest. Automobile Tops, Seat Covers, Curtains, Floor Coverings, in fact everything you could possibly want for brightening your car. Special Attention to Mail Orders.  
Write us for Prices.  
AUTO TRIMMING & SUPPLY CO.  
207 W. San Antonio St. Ph. 1625.

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**WRIGHT CLEANER**  
Clothes Cleaned, Pressed, Wright.  
245—PHONES—2119

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Automobile Running Board  
Canteens and Refrigerators  
Sheet Metal Manufacturers and Jobbers.  
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2400 Block, Texas St. Phone 606.

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Specialty, Chronic Diseases.  
Piles Cured Without Operation  
Stevens Bldg., 206 1/2 Mesa Ave.  
El Paso, Texas

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Time Recording Chime Switch  
Called For and Delivered.  
C. P. MARTIN  
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ELECTRIC & MACHINE Co.  
Moving to  
406 San Francisco St.

**We Sell the Famous**

Howard Period Watch  
In 17 1/2 and 21 Jewels.  
THE JEWEL SHOP  
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**AUTO STORAGE**

Finest Storage Rooms in the city  
former home of Lone Star Motor Co.  
Dead storage, a wash a week, per month, \$5.00.  
Storage, a wash a week, and car delivered, per month, \$3.00.  
Complete Repair Department.  
All Experienced Mechanics.  
JESSEN & REED,  
Cor. Chihuahua and W. San Antonio. Phone 2942.

**Distilled Water**

Don't take chances with your health. Order some of our 100 per cent pure distilled water, absolutely free from impurities.  
EL PASO DISTILLED WATER CO.  
Phone 450.

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BERTHA C. THORNHILL  
Plants, Choice Cut Flowers for Banquets, etc.  
Special Designs for Funerals.  
PROMPT DELIVERY.  
Store Phone 2174.  
Res. Phone 5222-M.  
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**HAPPINESS**

Often Happiness depends on the way our houses are furnished. Why not make yours bright and attractive with handsome new furniture. It will pay big dividends in happiness and comfort. We have everything needed to furnish the home complete at prices lower than you find elsewhere. Yes, indeed, your credit is good. FOUTZ-MOORE FURNITURE CO.  
112 N. Stanton St. Phone 575.

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DYEING AND CLEANING WORKS  
Our Dyeing is Proving Very Satisfactory.  
We have been established since 1900.  
Phones 796-787. 701 Texas St.

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See us for Investments, Income Property and Best Business Locations.  
Office 204 1/2 Texas St.  
HAMMETT BLOCK

**Seeds & Poultry Supplies**

Manufacturers of  
PERFECTION BRAND  
Poultry Feeds.  
W. D. WISE SEED CO.  
Retail Store 108 N. Stanton.

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THE EXPERT KIND  
Scored Cylinders made new by the Alloy Process. No re-grinding to over size.  
BROWN WELDING CO.  
600 TEXAS ST.  
Axle and frame straighten without removing from car. Wheels Road up right—right away. Mexico-Perishing Expedition Welding.